

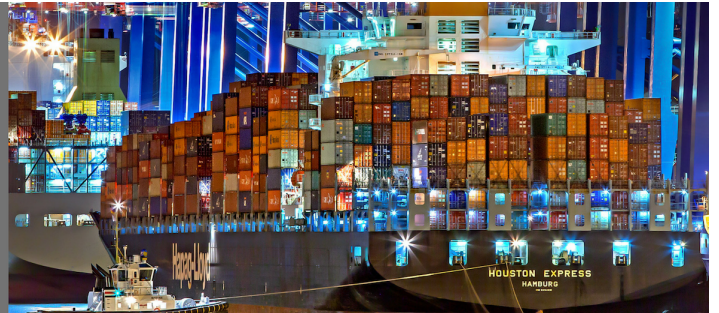
Course Syllabus

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SUPPLY CHAIN MANAGEMENT

Syllabus



Course Information




Course Title: MBA 784 -- Supply Chain Management

Credit Hours: 2.0

Course Term: Summer 2023

Delivery Mode: Online

Course Dates: May 22, 2023 - July 9, 2023

If you are considering dropping this course, having a conversation with your academic advisor is a good place to start. You should also let the instructor know what your plans are. Click the following links, based on your home campus, to learn more about dropping this course: [Consortium/UW-Eau Claire](#)  (<https://help.wisconsinonlineemba.org/article/60-adding-dropping-classes>) | [UW Oshkosh](#)  (<https://uwosh.edu/registrar/students/add-drop-calendar/>) | [UW-Parkside](#)  (<https://www.uwp.edu/live/offices/registrarsoffice/adddrop.cfm>)

Instructor Information

Name: Dr. Mike Godfrey

Home Campus: UW Oshkosh

Email: godfrey@uwosh.edu (<mailto:godfrey@uwosh.edu>) (this is the best way to reach me quickly)

Office Phone: I will not be in the office--you should email me instead.

Email/Phone availability: I will respond to emails within 8 hours at the latest.

Course Description

This course will cover basic terminologies, concepts, and tools that are involved in managing supply chain operations. Using theoretical concepts, problems, and cases, this course will emphasize qualitative

and quantitative tools and techniques used in managerial decision making. Students will be exposed to topics such as (but not limited to) Supply Chain Strategy, Supplier Management, Inventory Management, and Distribution and Logistics.

Learning Outcomes

Upon successful completion of this course, students should be able to:

- Explain supply chain terminologies and concepts.
- Discuss supply chain strategy and its role in creating competitive advantage for organizations.
- Explain the importance of managing customer relationships.
- Apply different techniques and models to plan, manage, move, and distribute inventories across supply chains.
- Apply principles of quality management for products and services offered by supply chains.
- Explain the challenges involved in managing suppliers and building strategic partnerships.

Required Course Materials

Textbook

Title Managing Supply Chain and Operations: An Integrative Approach (2nd edition, 2019)

Authors: Foster.

ISBN: 978-0134740362

****Please note that this ISBN may differ from what appears on the UWEC bookstore website. If ordering from a source other than the UWEC bookstore, be sure to use the ISBN provided here to ensure you get the correct text.****

[Click here to learn more about ordering textbooks](#) 

[\(https://www.wisconsinonlinemba.org/order_textbooks.phtml\)](https://www.wisconsinonlinemba.org/order_textbooks.phtml) . Contact mba@uwec.edu

[\(mailto:mba@uwec.edu\)](mailto:mba@uwec.edu) with any textbook-related concerns.

Articles

Required articles are linked within their respective units.

Technology requirements

Access to a computer and high-speed Internet connection that is capable of accessing Canvas is a requirement of this course.

Please review the minimum technology requirements and recommendations in the **Online Course Resources** link in the left-hand Course Navigation menu. To set yourself up for success, pay special attention to the sections on *Your Responsibilities*, *Strategies for Success*, *Tech Tips*, and *Tech Support*.

Course Topical Outline

This course is organized in the following units:

- Unit 1: Introduction to Supply Chain Management and Strategy
- Unit 2: Customer Relationship Management
- Unit 3: Inventory Management in Supply Chain
- Unit 4: Logistics
- Unit 5: Supply Chain Quality Management
- Unit 6: Strategic Sourcing
- Unit 7: Supplier Relationship Management

Assignments & Activities

The calendar provides a consistent schedule designed to keep you on task while minimizing the need for constant checking of due dates. All assignments will be due by 11:59 PM CST on the due date provided in the calendar. Because you may have more than one assignment due on the same date, you are advised to treat the due date on the calendar as the *final* day to submit an assignment rather than as the date that the assignment is due. **Note:** Most graded material can be completed well in advance of the calendar due date.

Learning Materials

Required readings and videos for each unit are given in the unit commentaries.

Case Assignments & Discussions

There are 6 case assignments from Unit 1 through 6. The case assignments include some individual work and some group work.

The individual portion of the work includes tasks such as preparing for the group discussions and the discussions themselves. Each group member will receive an individual grade for this work. For this reason, using the group discussion board, rather than an outside forum, is mandatory for the **entire** discussion, i.e., for answering all questions and discussing your group's answers. You are responsible for answering all case assignment questions and questioning/debating with other group members which answers are correct. **Note:** Please post your discussion postings directly in the group discussion and not as attachments.

Additional Discussion Requirements

1. For the individual part of the discussion, you must answer every question. You should label your answers Q1, Q2, etc. You must submit these answers before the Discussion due date.

2. Post comments/questions about other group member posts for the individual part in a meaningful way, i.e., more detailed than "I agree," "Those are good answers," etc. You have until the Assignment due date to post these.
3. For the group part of the discussion, you must answer every question. You should label your answers Q3, Q4, etc. You must submit these answers before the Assignment due date.
4. Post comments/questions about other group member posts for the group part in a meaningful way, i.e., more detailed than "I agree," "Those are good answers," etc. You have until the Assignment due date to post these.

*** Although technically you have until the Assignment due date for Requirements # 2, # 3, and # 4 above, you will need to work with your group to determine when your group needs everyone's responses to be able to submit the Assignment on time. I recommend completing Requirements #2, # 3, and # 4 at least 24 hours in advance.

Expectations for the Minimum Number of Discussion Posts:

Given that your groups are small (4 - 5), the number of discussion posts expected will be limited. The **minimum number** of meaningful responses required for **each part** of a discussion is **1**.

Case Assignment Instructions

For the group portion, students will be randomly assigned to teams in Canvas. Using the group discussion boards, each team will complete the cases adhering to the completion procedure. One submission per team is expected, and I will evaluate the case assignment to provide the grade for the entire team (i.e., the whole team will receive the same score).

If a team member is not participating or is non-responsive, bring it to my attention immediately.

Individual Assignment

Unit 7 has an individual assignment, for which there will be no sharing or discussion of your work with your classmates. This assignment will be graded based on accuracy, showing necessary details, organization, and presentation of work.

Quizzes

Each unit has a quiz. Quizzes are a type of formative assessment that will aid in recall of the information you read in the text. Many studies have demonstrated what has become known as the Testing Effect: challenging our brains to recall information through repeated testing helps us remember that material better than if we spent that time studying.

You will have two attempts for each unit quiz; your grade will be an average of the two attempts. After you take your first attempt, review your study materials, and then retake the quiz. Your first and second attempts may have different questions. After the quiz due date, I recommend that you go back to the quiz

and review it. Approached this way, I believe you will find these quizzes to be a powerful learning tool that enhances your learning.

Final Grades

The final grade earned on the course will be based on the final percentage of points earned in the class from the following categories:

Activity	Points
Case Assignments (Total 6)	42
Discussions (Total 6)	18
Unit 7 Individual Assignment	10
Quizzes	30
Total	100

Communications

Email is the best way to contact me. I check my emails frequently and will respond to your email within 8 hours. If you have any questions related to the subject matter, post your question in the [Raise Your Hand \(https://uws.instructure.com/courses/578506/discussion_topics/4330913\)](https://uws.instructure.com/courses/578506/discussion_topics/4330913) areas of the discussion board. I respond to discussion board questions within 8 hours, unless a question is answered by others. You are encouraged to respond constructively to others' questions. Answers to questions posted in the Raise Your Hand area can help out the entire class. You will earn up to 3% bonus points for answering other students' questions constructively.

Questions related to grades, grading policy, grading rubric, technical issues, problems with teammates, discussion policies, or any course related policy should not be posted in the Raise Your Hand area. Email me directly for these issues.




Final Letter Grade Scheme

Percentage	Consortium/UW- Parkside	UW-Oshkosh
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93-100%	A	A
90-92.9%	A-	A-
87-89.9%	B+	B+
83-86.9%	B	B
80-82.9%	B-	B-
77-79.9%	C+	C+
73-76.9%	C	C
70-72.9%	C-	C
67-69.9%	D+	F
63-66.9%	D	F
60-62.9%	D-	F
0-59.9%	F	F

Consortium's Excused Absence Policy

An absence will be considered excused or authorized according to the following institutional policies:

- The student's home campus policy on excused absences will apply.
 - [UW Oshkosh](https://www.uwosh.edu/registrar/policies/attendance-policy)  (https://www.uwosh.edu/registrar/policies/attendance-policy)
 - [UW-Parkside](https://www.uwp.edu/learn/academiccatalog/2019-2021/upload/201921-ACADEMIC-CATALOG-082619.pdf)  (https://www.uwp.edu/learn/academiccatalog/2019-2021/upload/201921-ACADEMIC-CATALOG-082619.pdf) (see page 31)
- UW MBA Consortium students will follow the [UW-Eau Claire Authorized Absence Policy](https://www.uwec.edu/kb/article/class-attendance-and-authorized-absence-policies/#authorized-absences).  (https://www.uwec.edu/kb/article/class-attendance-and-authorized-absence-policies/#authorized-absences)

If your absence falls into the excused absence category, please contact me as soon as possible. I may request that you provide documentation, and I may need time to make alternative assessments available to you.

Late Materials

Late assignments will not be accepted.

In case of an emergency, you should email me as soon as possible. I will make the decision to accept late work on a case-by-case basis and will require you to provide necessary documentation.

All assignments must be submitted before **11:59 PM CST** on the deadline date provided in the Calendar.

Groups

You will engage in group discussion topics for your case assignments. Each group will have its own group area to discuss the assignments. These meeting areas are private for each group; you will only be able to access your particular group's discussion area.

Instructor Expectations

I will do my best to help you succeed in this course. I will check the [Raise Your Hand](https://uws.instructure.com/courses/578506/discussion_topics/4330913) (https://uws.instructure.com/courses/578506/discussion_topics/4330913) section of the discussion area and emails daily. You will receive my response within 8 hours. Feel free to contact me if you have any suggestions or questions. Case assignments are due on Sundays. I plan to provide feedback on your assignments and discussions by Thursday at the latest. During case discussion assignments, I will be reading all of your discussion messages, but I will not be responding to your posts. If your group has questions, feel free to email me or post it in the [Raise Your Hand](https://uws.instructure.com/courses/578506/discussion_topics/4330913) (https://uws.instructure.com/courses/578506/discussion_topics/4330913) section of the discussion area.

Academic Conduct

To foster a productive learning environment, all students are required to accept and adhere to the Student Code of Conduct agreement to participate in this course.

Academic Integrity Policy


The format and intended culture of this course includes considerable conversation and listening to the ideas of others. Our guideline throughout the course will be **“Respect.”** Whether you agree or disagree with what is being said, please treat each other and me with respect. This respect can be demonstrated through responding to discussions with tact and understanding. Humiliation, swearing and teasing, or bullying someone is not appropriate in any class.

I would like to emphasize how important it is that you still make your own contributions to the course and do your own work on the assignments. "Freeloading" on group members and other students will not be tolerated. You must submit your own work on individual assignments.

Integrity is an important component of students' academic experience. The academic evaluation a student receives for a course becomes a permanent University student record and it is critical such records be accurate and consistent. In addition, the integrity students learn and exhibit at the University will be the model for the professional integrity they practice when they complete their academic work. The University believes unquestionable character and integrity are essential for successful careers. Whatever role you may play in an organization, be it publicly or privately owned, you will occupy a position of trust. High ethical standards, therefore, are not only necessary but are fundamentally part of all the University represents when it grants a degree.

All class materials are the intellectual property of the instructor and may not be shared outside of this course (e.g., to commercial "study sites") without my permission.

Unless I specify otherwise, all work that you turn in to me should be an individual effort. The sentence structure, wording, and content for your assignments and discussions must be your original work. Academically dishonest behaviors include (but may not be limited to) the following:

- Intentionally or unintentionally presenting someone else's ideas or words as your own, either as a direct quote or paraphrased or summarized material, without the proper citation. All quotes and direct references must include citations. Remember to use APA format for citations. See the [OWL website from Purdue](http://owl.english.purdue.edu/owl/resource/560/01/)  (<http://owl.english.purdue.edu/owl/resource/560/01/>) for APA citation guidelines. I also encourage you to bring in examples and references from external resources to support the concepts we learn in this course. When you do this, please provide a citation to the work you are referencing. Plagiarism is a form of academic dishonesty and will not be tolerated.
- Submitting work that is identical to or so similar to that of another's in its wording, sentence structure, and content that it cannot be considered original.
- Plagiarizing yourself by submitting work for evaluation in this course that was previously graded or otherwise evaluated in another course. You can cite your previous work. If you want to use your previous work, contact me first.
- Making up data or citations.
- Consulting resources to complete a graded course assessment other than those allowed in the assessment directions. If you are unsure what is considered as an authorized resource, consult with your instructor.
- Helping someone else engage in academically dishonest behavior, including posting course materials online.
- Violating copyright laws. In some cases, citing a source is not sufficient; you also have to obtain permission from the original source for the materials you use. Likewise, if you use any materials from this course outside this course, you may need permission to use them (e.g., in your company's training manuals, publications, or style guides).

Any investigation into any form of academic misconduct will result in a report to the dean of students and in student academic disciplinary sanctions as established by the UW System Board of Regents ([UWS Chapter 14](#) [↗\(https://docs.legis.wisconsin.gov/code/admin_code/uws/14.pdf\)](https://docs.legis.wisconsin.gov/code/admin_code/uws/14.pdf)). Disciplinary procedures from the student's home campus dictate the disciplinary action against students who engage in academic misconduct.

Accommodation for Students with Disabilities

To ensure that all of our students have equitable access to our online course materials, we strive to meet the guidelines set by Section 508 of the Rehabilitation Act, which requires the public to provide reasonable accommodations to individuals with disabilities when posting web-based materials. Canvas is [compliant with W3C's Web Accessibility Initiative](#) [↗\(https://community.canvaslms.com/docs/DOC-2061-accessibility-within-canvas\)](https://community.canvaslms.com/docs/DOC-2061-accessibility-within-canvas) and with [Section 508](#) [↗\(https://www.section508.gov/\)](https://www.section508.gov/) guidelines. Additionally, Canvas was certified as a [substantially conformant LMS](#) [↗\(https://webaim.org/services/certification/canvas\)](https://webaim.org/services/certification/canvas) by WebAIM, a third party authority in web accessibility. If you find that course materials are not posted in a format that meets your needs, or you need testing accommodations, please contact Online Course Support at [BIZHelp@uwec.edu](mailto:bizhelp@uwec.edu) [↗\(mailto:bizhelp@uwec.edu\)](mailto:bizhelp@uwec.edu) and we will work with you to find a reasonable accommodation.

Technology Requirements

Access to a computer and high-speed Internet connection that is capable of accessing Canvas.

Please review the minimum technology requirements and recommendations in [Student Responsibilities in an Online Class](#). [↗\(https://uws.instructure.com/courses/578506/pages/student-responsibilities-in-an-online-class\)](https://uws.instructure.com/courses/578506/pages/student-responsibilities-in-an-online-class)

For technology support, see [Technical Support](#) [↗\(https://uws.instructure.com/courses/578506/pages/technical-support\)](https://uws.instructure.com/courses/578506/pages/technical-support).

References

Bergman, J. Z., Westerman J. W., & Daily, J. P. (2010). Narcissism in management education. *Academy of Management Learning & Education*, 9, 119-131.

Brooks, C. M., & Ammons, J. L. (2003). Free riding in group projects and the effects of timing, frequency, and specificity of criteria in peer assignments. *Journal of Education for Business*, 78, 268-272.

Brutus, S., & Donia, M. B. L. (2010). Improving the effectiveness of students in groups with a centralized peer evaluation system. *Academy of Management Learning & Education*, 9, 652-662.

Hansen, R. S. 2006. Benefits and problems with student teams: Suggestions for improving team projects. *Journal of Education for Business*, 82(1): 11-19.

Pfaff, E., & Huddleston, P. (2003). Does it matter if I hate teamwork? What impacts student attitudes towards teamwork. *Journal of Marketing Education*, 25, 37-45.

Course Summary:

Date	Details	Due
Mon May 22, 2023	 Complete the Student Code of Conduct (https://uws.instructure.com/calendar?event_id=1421342&include_contexts=course_578506)	1am
	 Unit 1 Commentary and Overview	to do: 11:59pm
Tue May 23, 2023	 Introductions	to do: 11:59pm
Wed May 24, 2023	 Discussion on Unit 1 Case Assignment (Please post within your individual group's discussion) (https://uws.instructure.com/courses/578506/assignments/6000137)	due by 11:59pm
Thu May 25, 2023	 Unit 1 Quiz (https://uws.instructure.com/courses/578506/assignments/6000126)	due by 11:59pm
Sun May 28, 2023	 Unit 1 Case Assignment Submission (https://uws.instructure.com/courses/578506/assignments/6000141)	due by 11:59pm
Mon May 29, 2023	 Unit 2 Commentary and Overview	to do: 11:59pm
Wed May 31, 2023	 Discussion on Unit 2 Case Assignment (https://uws.instructure.com/courses/578506/assignments/6000138)	due by 11:59pm
Thu Jun 1, 2023	 Unit 2 Quiz (https://uws.instructure.com/courses/578506/assignments/6000132)	due by 11:59pm
Sun Jun 4, 2023	 Unit 2 Case Assignment Submission (https://uws.instructure.com/courses/578506/assignments/6000142)	due by 11:59pm

Date	Details	Due
Mon Jun 5, 2023	 Unit 3 Commentary and Overview	to do: 11:59pm
Wed Jun 7, 2023	 Discussion on Unit 3 Case Assignment https://uws.instructure.com/courses/578506/assignments/6000136	due by 11:59pm
Thu Jun 8, 2023	 Unit 3 Quiz https://uws.instructure.com/courses/578506/assignments/6000130	due by 11:59pm
Sun Jun 11, 2023	 Unit 3 Case Assignment Submission https://uws.instructure.com/courses/578506/assignments/6000143	due by 11:59pm
Mon Jun 12, 2023	 Unit 4 Commentary and Overview	to do: 11:59pm
Wed Jun 14, 2023	 Discussion on Unit 4 Case Assignment https://uws.instructure.com/courses/578506/assignments/6000135	due by 11:59pm
Thu Jun 15, 2023	 Unit 4 Quiz https://uws.instructure.com/courses/578506/assignments/6000129	due by 11:59pm
Fri Jun 16, 2023	 Midterm Course Evaluation	to do: 11:59pm
Sun Jun 18, 2023	 Unit 4 Case Assignment Submission https://uws.instructure.com/courses/578506/assignments/6000144	due by 11:59pm
Mon Jun 19, 2023	 Unit 5 Commentary and Overview	to do: 11:59pm
Wed Jun 21, 2023	 Discussion on Unit 5 Case Assignment https://uws.instructure.com/courses/578506/assignments/6000134	due by 11:59pm
Thu Jun 22, 2023	 Unit 5 Quiz https://uws.instructure.com/courses/578506/assignments/6000131	due by 11:59pm
Sun Jun 25, 2023	 Unit 5 Case Assignment Submission	due by 11:59pm

Date	Details	Due
	(https://uws.instructure.com/courses/578506/assignments/6000145)	
Mon Jun 26, 2023	 Unit 6 Commentary and Overview	to do: 11:59pm
Wed Jun 28, 2023	 Discussion on Unit 6 Case Assignment (https://uws.instructure.com/courses/578506/assignments/6000133)	due by 11:59pm
Thu Jun 29, 2023	 Unit 6 Quiz (https://uws.instructure.com/courses/578506/assignments/6000128)	due by 11:59pm
Sun Jul 2, 2023	 Unit 6 Case Assignment Submission (https://uws.instructure.com/courses/578506/assignments/6000146)	due by 11:59pm
Mon Jul 3, 2023	 Unit 7 Commentary and Overview	to do: 11:59pm
Thu Jul 6, 2023	 Unit 7 Quiz (https://uws.instructure.com/courses/578506/assignments/6000127)	due by 11:59pm
Fri Jul 7, 2023	 Unit 7 Individual Assignment (https://uws.instructure.com/courses/578506/assignments/6000147)	due by 11:59pm
	 Final Course Evaluation	to do: 11:59pm
	 Extra Credit (https://uws.instructure.com/courses/578506/assignments/6000139)	
	 Final Grade (https://uws.instructure.com/courses/578506/assignments/6000140)	